## Price reduction on LED100

Doug Fleenor Design has negotiated significant price reductions on two main components of the LED100 Wireless LED power supply. This allows us to reduce the price.

The 2008 price (our most recent price list) was \$2100.00 (MSRP). The new price is \$1500.00, a 29% reduction.

In order to get the reduced prices we had to order significant quantities of batteries and wireless cards. We hope the lower MSRP will result in huge demand, justifying our purchase. If you do not have a market for this product, but know of someone who may, please let us know.

Features that make the LED100 stand out from other wireless power supplies include:

**Doug Fleenor Design engineering and support.** Our customer support is second to none. Our engineering staff designs products to extremely high standards.

**Five Year Warranty.** Even the batteries are covered.

**Two 4-pin XLR fixture outputs.** The LED100 can drive two 50 Watt fixtures without adapters (four 25 Watt fixtures with wye adapters).

A 5-pin DMX512 direct radio output. The DMX512 output allows the LED100 to act as a (very heavy) W-DMX receiver. The internal batteries will power the W-DMX receiver for five days. The built in charger will power the W-DMX receiver indefinitely.

**Large battery capacity.** The LED100 uses two 15 Amp-Hour sealed lead acid batteries, over twice the capacity of similar products. Average run time: 12 hours.

All in one unit. The LED100 includes the batteries, charger, W-DMX receiver, and fixture addressing in one package. A ½ inch bolt is provided to mount a fixture to the top of the supply (fixture not included).

**Industry standard W-DMX radio.** The LED100 uses a radio receiver from Wireless Solutions, AB. The LED100 works with <u>ANYBODY'S</u> W-DMX transmitter (including Doug Fleenor Design's *Marconi*).



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